

United States Senate

WASHINGTON, DC 20510

February 28, 2018

Mark Zuckerberg
Chairman and Chief Executive Officer
Facebook Inc.
1 Hacker Way
Menlo Park, CA 94025

Dear Mr. Zuckerberg:

One of the best antidotes to malicious foreign influence operations in the democratic process is to expose those operations to the public. Thanks to the public testimony of Colin Stretch, Facebook's General Counsel, the American people know that 11.4 million users in the United States saw one of the ads published by the Russian-based Internet Research Agency (IRA), and 29 million people were served content in their News Feeds directly from the IRA's 80,000 posts on Facebook Pages it created.

While your company announced the creation of a tool in November 2017 that informs users whether they "liked" or "shared" IRA-created content, Facebook has not created a similar tool that informs individual users whether they viewed content on an IRA-backed Page or ad. In addition, the Facebook application announced in November 2017 is a self-service tool buried in the Facebook Help Center that users must navigate to purposefully in order to learn that they were deceived.

Finally, the Pages and ads in question were removed by Facebook, so Facebook users who may not have viewed the IRA content but who want to be on the lookout for such content do not know what such content looks like. The net effect of each of these actions by Facebook is that only a small fraction of the up to 150 million Americans exposed to inauthentic IRA content on Facebook or Instagram know whether they were personally deceived by content delivered on Facebook.

While we welcome some of the steps Facebook has taken, your company needs to do more. The vast majority of Americans still have no idea if they were one of the users who viewed this troublesome content. If Facebook is serious about its role in the democratic process, we ask you to provide direct notice to each Facebook user you know that liked, followed, shared, viewed, or could have viewed, the inauthentic IRA content intended to deceive Americans.

In addition, we encourage you to make an exception to your inauthentic content policy and make available the inauthentic IRA content in a way to increase public awareness of the foreign threat posed to Americans and the democratic process on Facebook.

If there are technical challenges to complete some portion of our request, we are confident that Facebook has the ingenuity to overcome these challenges to ensure that every American who

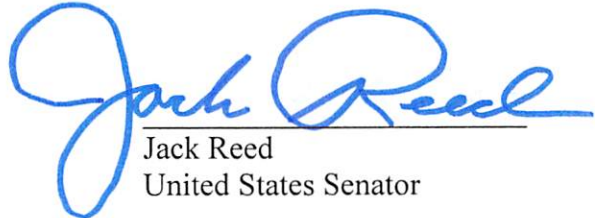
viewed or may have viewed content from one of the Russian-backed ads or the Pages is provided notice of the audacious scope and extent of Russia's effort to influence Americans.

Thank you for your cooperation in this matter.

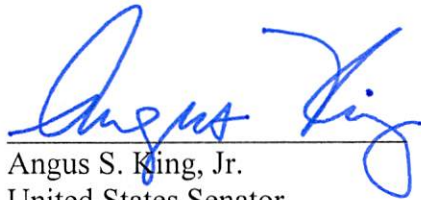
Sincerely,



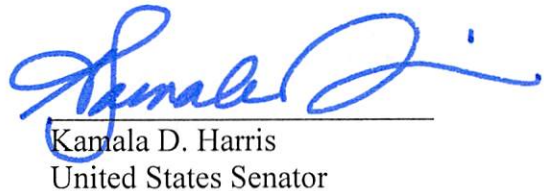
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